Mission: To find a cure for TSC while improving the lives of those affected.						
From Where	For Whom	Assumptions	Strategies/Activities	Leading Indicators	Outcomes	Impact
(Referral Sources)	(Populations,	(Theory of Change)	(Program Interventions)			
	listed in order of					
	life stage)					
Google / TS Alliance website	1. Parents/caregivers of	Tuberous sclerosis complex (TSC) is	Accelerate Research	Accelerate Research	Short Term Research Outcomes	As a result of investing
Casial madia sitas	infants and children	a genetic disorder that causes non-	Grow participation in the TSC Natural	Enroll 2,000 participants in TSC Natural History Database by 2015	Within two years:	directly in TSC research and in infrastructure to
Social media sites	(under 18): a. Diagnosed with	malignant tumors to form in different organs, primarily in the brain, eyes,	History Database, enabling greater understanding of the course of the	<ul> <li>Plan/implement a TSC Biosample Repository by 2015; collect</li> </ul>	<ul> <li>Increase the number of clinical trials / clinical trial participants testing therapeutic</li> </ul>	support TSC research.
Community clinicians	TSC	heart, kidney, skin and lungs, and	disease	1,000 blood samples and 200 tissue samples from TSC Natural	interventions (testing FDA-approved	identify treatments that
	b. Undiagnosed	affects approximately 50,000		History Database participants by 2018	therapeutics for new indications)	can improve the clinical
TSC Clinics	2. Young adults with	individuals in the USA and 1 million worldwide. It is the leading genetic	<ul> <li>Develop and use TSC Biosample Repository to identify person-to-</li> </ul>	<ul> <li>Issue 6 new grants annually in the total amount of \$450K</li> <li>By 2018, establish working relationship with 4 industry partners</li> </ul>	Long Term Research Outcomes	outcomes and disease burden of individuals
International TSC groups	TSC (18-26)	cause of epilepsy and autism.	person variation in effects of the	actively developing new TSC therapeutics	Within 5 to 10 years:	affected by TSC.
	a. Semi-independent		disease	Add 3 additional sites to expand geographical and lifespan	<ul> <li>Increase understanding of new targets to</li> </ul>	
CDC, NIH websites	and independent adults diagnosed	TSC is considered a linchpin disease, meaning that every advance	<ul> <li>Distribute research funding for basic biology studies, development of new</li> </ul>	diversity of the Clinical Research Consortium by obtaining \$20 million in industry / government funding to conduct clinical	validate, new therapeutics to shrink / kill tumors	
Other parents / caregivers	with TSC and their	made in our search for answers and	therapeutics	studies from 2014-2018	<ul> <li>Develop interventional therapies (e.g.,</li> </ul>	
	family members	a cure may also lead to answers and	Grow clinical research consortium to		prevention of infantile spasms, autism;	
Community Alliances (CAs) /	<ul> <li>b. Parents/caregivers/f amily members of</li> </ul>	advances in other more prevalent diseases like epilepsy, autism and	include more clinics, clinicians, and the number of patients in clinical trials		improved cognition)	
walks and other local events	dependent adults	cancer.	to alter the course of the disease			
Other advocacy organizations	diagnosed with			Support and Empower Constituents		
	TSC	The Tuberous Sclerosis Alliance (TS	Support and Empower Constituents	• Establish new relationships with 4,000 newly identified individuals	Short Term Support Outcomes Within 2 years:	As a result of expanding
Industry apps / outreach	c. Undiagnosed	Alliance) is dedicated to finding a cure for TSC while improving the	<ul> <li>Identify more individuals and families affected by TSC</li> </ul>	<ul> <li>with TSC by 2018</li> <li>Increase the number of professionals at TSC Clinics who are</li> </ul>	<ul> <li>Increase awareness of clinical guidelines</li> </ul>	access to quality clinical care for TSC, improve
Case managers of government	3. Adults (26+)	lives of those affected.	Expand access to quality clinical care	implementing TSC consensus guidelines	Increase engagement in educational	the clinical outcomes
benefits	<ul> <li>a. Semi-independent and independent</li> </ul>	The TC Alliance believes that by	for TSC by:	Increase participants educated on TSC consensus guidelines via	advocacy and improve tailoring of educational services to needs of	and quality of life of
	adults diagnosed	The TS Alliance believes that by using a multi-pronged approach that	<ul> <li>Ensuring broad clinician awareness and knowledge of</li> </ul>	CMEs	individuals with TSC	individuals affected by TSC.
	with TSC and their	includes efforts directed at both	best practices in diagnosis and	Lead sessions and maintain active presence at 15 national / international professional meetings annually	Increase development of peer support	100.
	family members	research for a cure as well as	management of TSC	<ul> <li>By office visit or telemedicine, increase the number of individuals</li> </ul>	among TSC-affected individuals and their families / caregivers	
	<ul> <li>b. Parents/caregivers/ family members of</li> </ul>	support and education for the TSC community, it will maximize its	<ul> <li>Maximizing availability of TSC Clinics across the lifespan or via</li> </ul>	with TSC being served by a TSC Clinic to 6,500 and assure 80%	lamiles / caregivers	
	dependent adults	impact and improve the lives of	telemedicine across the lifespan	<ul> <li>of clinics provide services to both children and adults by 2018</li> <li>By directing people to resources via TS Alliance website or</li> </ul>	Long Term Support Outcomes	
	diagnosed with	those affected with TSC. This	<ul> <li>Referring individuals and</li> </ul>	contact with staff;	Within 5 to 10 years:	As a result of providing
	TSC c. Undiagnosed	<ul><li>includes:</li><li>Focusing on targeted research to</li></ul>	families to quality clinical resources, including TSC Clinics	<ul> <li>Increase website hits / downloads annually by 25% from</li> </ul>	<ul> <li>Increase quality of clinical care for TSC by increasing adherence to clinical guidelines</li> </ul>	educational, peer and social support, improve
	o. ondiagnoood	understand course of the disease	and clinicians with TSC	<ul> <li>2014 to 2018.</li> <li>Increase (and track) 1:1 educational advocacy support</li> </ul>	<ul> <li>Increase knowledge of procedures of self-</li> </ul>	the cognitive outcomes
		to identify new treatments and a	experience	contacts, educational training for parents, IEP meetings	advocacy in clinical and educational	and quality of life of
		cure     Altering the course of the disease	<ul> <li>Provide educational counseling and referrals</li> </ul>	by state each month	<ul><li>settings</li><li>Increase self-reported social support</li></ul>	individuals affected by
		through prenatal diagnosis and	<ul> <li>Provide peer / social support via</li> </ul>	Through the Clinic Ambassador program, document baseline staff interactions and contacts made by Ambassadors to reach an	experienced by individuals and families	TSC and their family members.
		preventative treatment to improve	Community Alliances, Adult Regional	increasing number of people through the program who are not	affected by TSC	
		the quality of life of those with	Coordinators, Dependent Adult	currently in the TS Alliance constituent database		
		TSC and to enable them to live as independently as possible	Transition Resource Coordinators, regional and world conferences, TSC	Increase peer-to-peer support from ARCs, Clinic Ambassadors,		
		Educating medical professionals	Connect, and social media	Dependent Adult Transition Resource Coordinators and CA meetings and gatherings from 2,200 to 4,400 by 2018, facilitated		
		to achieve faster diagnosis and	Attract new volunteers via appeal to a	by online presence		
		better treatment aligned with consensus guidelines	broad range of demographic segments for delivery of programs	Establish 2 Global Alliances by 2015 and 3 more by 2018		
		Community building to empower		<ul> <li>Identify and cultivate a minimum of 200 new CA volunteers by 2018 with eye toward possible community leadership,</li> </ul>		
		those living with and caring for		Government Action Team, board or committee roles		
		those with TSC				