



What is Giving Tuesday? Giving Tuesday is the global day of philanthropy, celebrated every year on the Tuesday after Thanksgiving in the United States. This year, Giving Tuesday falls on **December 1st**. To make this year's Giving Tuesday a success, we need your help! Below are directions on how you can support the TS Alliance during #GivingTuesday 2020.

1. Go to www.facebook.com/fundraisers and click on *Select Nonprofit*.
2. Find and select Tuberous Sclerosis Alliance in the search bar.
3. Set your cash goal.
4. Title your fundraiser! We recommend: *"*YOUR NAME*'s Giving Tuesday fundraiser for Tuberous Sclerosis Alliance.*
5. Tell your family and friends on Facebook why you are raising money this Giving Tuesday! We recommend: *"This #GivingTuesday please join me in supporting the Tuberous Sclerosis Alliance in honor of *NAME*! Your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support. The TS Alliance is dedicated to finding a cure for tuberous sclerosis complex (TSC), while improving the lives of those affected."*

Or put your own personal touch on this section. Tell your Facebook community why you are donating to the TS Alliance and why they should help you to reach your goal!

6. Choose your cover photo for your campaign. We recommend using one of the ready to use TS Alliance photos or sharing one of your own.

Want to kick your campaign page up a notch? Try uploading a video! Make a short video of yourself explaining why people should donate to the TS Alliance this Giving Tuesday.

7. Finally, share your campaign! The best way to help your fundraiser to reach its goal is to share it with your family and friends on Facebook. Let them know about your campaign and ask them to share it with their Facebook community as well. Encourage your family and friends to start their own Giving Tuesday campaign as well.